

Rory E. Hedels
354 N. Boston Ave.
N. Massapequa, NY 11758
(516) 643-7308
<http://rgworldwide.com>
roryhedels@yahoo.com

OBJECTIVE

To utilize my technical, organizational, and communication skills, as well as my natural creativity, to further develop my professional growth and enhance my graphic arts capabilities.

EDUCATION

State University of New York at Farmingdale, Farmingdale,
Bachelor of Technology, Visual Communications

Nassau Community College, Garden City, NY
Associate of Applied Science, Digital Technologies

PROFESSIONAL EXPERIENCE

FC Online Marketing– *Head Graphic Designer - Web Designer, Levittown, NY*
(January 2011-Present)

Responsibilities include website design, which utilizes my strengths in interacting with customers and open communication with fellow programmers/designers to produce website designs that accurately reflect the customers' goal and overall vision; creating designs for printed material has given me the opportunity to reach out and coordinate with other printing companies, as well as managing the projects to ensure that each implemented design is completed meticulously. User interface designing has allowed me to better understand customers' needs by creating websites that give users the freedom to create their own websites.

All of the responsibilities above combined have allowed me to further enhance my technical skill set, enabling me to be a very self sufficient and confident graphic / website designer, as well to continue to improve on my communication skills by constantly interacting and coordinating with customers and other designers/artists.

Sleepy's & Mattress.com– *Graphic Designer - Web Designer, Bethpage, NY*
(January 2010-January 2011)

Responsibilities included creating promotional material such as web banners, landing pages and email blasts. I work as part of an e-commerce team that runs Sleepy's.com along with Mattress.com. Working as part of Sleepy's E-Commerce team has developed my communication skills, along with understanding the importance of working as part of a team to achieve common goals.

Perfumania – *Graphic Designer - Web Designer, Bellport, NY*
(April 2009-June 2009)

Responsibilities included creating web banners, flash components, email blasts and printed store material.

Clever Spider – *Graphic Designer, Great Neck, NY*
(August 2007-December 2009)

Responsibilities included using my creative thinking to design page layouts, brochures, business cards, and logos; I utilize my Flash and Dreamweaver knowledge to program websites as well as web banners and online slides. I have developed various website introductions using Flash and have been an active leader on many group projects. I also work just as diligently and effectively on individual projects and demonstrate excellent customer relations.

Rory Graphics – *Owner, Graphic Designer, Massapequa, NY*
(September 2006-January 2010)

I work closely with customers, taking their ideas and fusing them with my own creativity and design experience to capture their mental vision. I honed my computer software skills by laying out and designing websites, online and printed magazines, online advertisements, and business cards. My communication skills have been significantly enhanced while interacting closely with customers, in addition to appreciating their importance and value.

MinuteMan Printing – *Head Graphic Designer, Melville, NY*
(September 2006-August 2007)

Worked as an effective part of a team to design and produce page layouts, brochures, business cards, logos and postcards. I also set up plates for the Pressman, with whom I worked efficiently with.

Jaguar Advanced Graphics – *Bethpage, NY*
(July 2005-June 2006)

Enhanced my organizational skills by sorting customer files; I learned to work diligently and effectively under strict deadlines. I steadily developed my communication skills between customers and coworkers, as well as gaining exposure to various graphical art techniques.

AWARDS

BOLI – Best on Long Island, Farmingdale, NY (2007)

TECHNICAL SKILL SET

Adobe Photoshop, Adobe Image Ready, Adobe Illustrator, Microsoft Office, Quark Xpress, Indesign, Acrobat, Flash, Dreamweaver, HTML, CSS, Javascripting, Director, Strata 3D